



POWER BREW

COFFEE


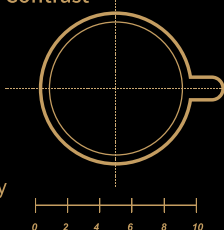
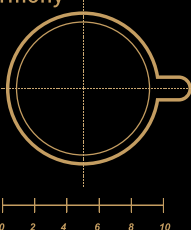
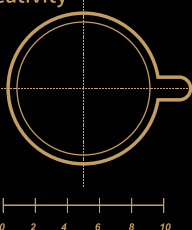
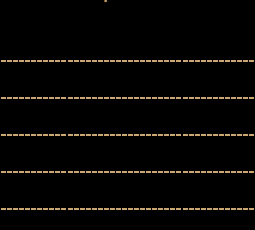
To bring the world coffee community together.



Competition Structure – Round Details

In every round contestants will be judged according to the complexity and definition of their pour, details as shown below. The use of the score sheet, to calculate the final points will only be used in the last 3 rounds of the final. The judges will be calibrated to judge each cup consistently and fairly. The design of the rounds have been chosen to keep things interesting and fun, while testing contestants' versatility and creativity.

Score Sheet Example

points					total					
<input type="text"/>	x4	<input type="text"/>	x1	<input type="text"/>	x1	<input type="text"/>	x1	<input type="text"/>	x2	<input type="text"/>
Completeness		Contrast	Harmony	Creativity		Overall Impression				
										
Difficulty										

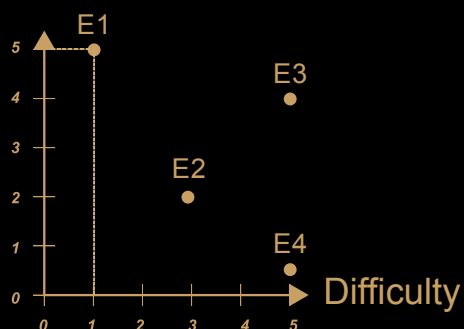
E1: Easy & common pattern, but very clean,
 $1+5=6$ points will be rewarded.

E2: Medium difficulty but lack of good cleanness or symmetry,
 $3+2=5$ points will be rewarded.

E3: Extremely difficult or creative pattern, and good contrast & finish,
 $5+4=9$ points will be rewarded.

E4: Extremely difficult or creative pattern, but very blurry, hard to recognize without explanation,
 $5 \times 0.5 = 2.5$ points will be rewarded.

Completeness



The final results are a combination of 2 indexes. But once the completeness is lower than 1 (E4 as Example), it turns to a penalty and multiplied. Also, the patterns that aren't supposed to be symmetrical won't be judged on symmetry, as Swan, Deer looking back...etc

Contrast :

The contrast between ingredients.

Except for the brown base and white foam, any 10 % of blurriness and lack of clarity will result in a one point deduction. (Exception: If the blurriness is part of the presentation that contestant try to present intentionally, the judges won't deduct any points)

Harmony :

Symmetry in cup / the position of design / handle is in correct position.

In the above 3 aspects, 1-3 points deduction could occurs within each of the categories, depending on the extent of the error. However, the patterns that aren't supposed to be symmetrical won't be judged on symmetry. Also, if there is no significant errors, 10 points should be reward.

Creativity:

For rewarding contestants who bring in new concepts to create a better coffee world.

5-6 points will be rewarded if that's a common and safe pattern.

6-9 points will be rewarded if the contestants present creative patterns, new techniques. .etc.

10 points will be rewarded for extraordinary creativity, new techniques with a great execution, and the judges and audience could understand directly without any explanation needed.

Overall Impression:

Judges will evaluate the overall performance based on the skills, foam quality, creativity and other personal aspects. For this category, giving more room for well experienced judges to fairly reward the contestants, for those excellence can't be quantified.

1-10 points will be rewarded in this category.

Preliminaries

Round 1

Category Free Pour

Time: 3 min

A random category will be chosen out of three (Tulip, Rosetta, Swan). Contestants can pour any variation/interpretation that fits within the category.

Categories:

- Tulip
- Rosetta
- Swan

Round 2

Combination Free Pour

Time: 3 min

A random combination of 2 categories will be chosen. Contestants must include elements of both categories into one pour. It may be as simple or complex as they wish.

Category combination possibilities:

- Tulip + Rosetta
- Tulip + Swan
- Rosetta + Swan

The 32 successful competitors will be entered into the finals on the 23th August.

Finals

Round 1 32

Free Pour Round

Time: 3 min

Contestants can pour any design they wish.

Round 2 16

Inversion Free Pour

Time: 3 min

Contestants must include an inversion technique somewhere in their pour design. Once the cup been turn over than 90 degrees, it meets the requirement.

ALL STARS



Round 3 8

Judge Challenger

Time: 6 min

Contestants will be assigned and complete 2 of ALL STAR JUDGES' signature patterns, and the uniformity will be one of the judging standard to replace the "creativity" in the score-sheet.

ALL STARS' signature patterns reveal INS: PowerBrew.Coffee

Semi-Final 4

Copy & Paste

Time: 6 min

Contestants must complete 2 pours in this round. First, a free pour of their choice, secondly, they must attempt to replicate their partner's first pour.

1. Free pour
2. Copy of partner's pour

Throne 2

Throne

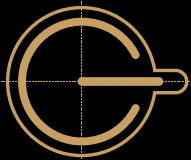
Time: 6 min

The final 2 contestants must complete 2 pours.

The first, a 'wave' pour
(of any complexity)
(e.g. Wing tulip, rosetta, slowzetta)

The second, a composition pour
(multiple elements used to create an image)
(e.g. Deer looking back, walking fox, rabbit, owl, etc.)

1. Wave/flow pour
2. Composition



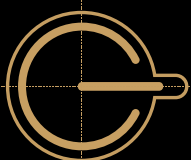
2019 WPBC

emPOWER round

If you didn't win the current round? No worries, between rounds, **there will be special draw called "emPOWER" specially for all the contestants who didn't succeed in their round, to show off their master skills, and have the opportunity to win some excellent prizes.**

Free pour - Contestants can pour any design they wish.

The contestants will need to challenge required equipments/ milk/ alternative milk/ milk jug to complete the patterns, challenging contestants' observation skills and adjustability.



2019 WPBC

WORLD POWER RANKING

The contestants will get ranked based on the following points. The ranking will be updated to the website after every championship. Allowing baristas to be able to check their rankings themselves. Every year, if any contestant has achieved a certain amount of points, they will have the opportunity to enter the next championship for free.

First Place: 15

Second Place: 10

Third Place: 9

Entry Final: 5

Entry Preliminary: 1

Now, lets get excited for the upcoming –
WORLD POWER BREW CHAMPIONSHIP